

UNIVERSITY OF NAPLES FEDERICO II
INTERDEPARTMENTAL RESEARCH CENTRE
ON THE ICONOGRAPHY OF THE EUROPEAN CITY



CIRICE 2016

VII INTERNATIONAL CONGRESS

Naples, October 27/29 2016



Delli Aspetti de Paesi

Old and new Media for Landscape Image

Starting from one of the most significant chapters of Leonardo's Libro di Pittura, we want to focus on the media – namely on the narrative, descriptive and graphical methodologies together with the techniques adopted during the modern and contemporary age as 'diffusers' of the landscape image – and on the deriving potential models for the enhancement of the historical landscape heritage.

Call for Papers

Scientific Committee:

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Andrea Maglio, Università di Napoli Federico II
Fabio Mangone, Università di Napoli Federico II
Brigitte Marin, Université d'Aix-Marseille
Bianca Gioia Marino, Università di Napoli Federico II
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Roberto Parisi, Università del Molise
Maria Ines Pascariello, Università di Napoli Federico II
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Daniela Stroffolino, Consiglio Nazionale delle Ricerche
Carlo Tosco, Politecnico di Torino
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MACROSESSION A

The historical construction of the image of urban and rural landscapes, among architecture, city and nature (Discussants: Leonardo Di Mauro, Fabio Mangone)

The definition of 'historical landscape' combines cultural and diachronic aspects together with perceptive and synchronic ones, which are recognizable only by an accurate historiographical work on the urban evolution and on the iconography of the city and of the man-made territory. The challenge is to attempt to identify the signs which are drawn by natural events or by human hand in the 'perceptible' characters of the urban or rural landscape.

Session A.1

Cities and landscapes of the Ancient theme

(Discussants: Francesca Capano – f.capano@unina.it, Salvatore Di Liello – salvatore.diliello@unina.it)

In the urban iconography, the Ancient theme feeds the rhetoric of the 'scenic majesty'. Archaeological humanism leads the way and the portraits of cities and landscapes become 'visual hyperboles' of History and Nature: starting from the XVI century, the chalcography publishing addresses a considerable production of prints to ruins, cities and landscapes, as ideal sceneries or 'laboratories of ideas'. Between the XVIII and the XX centuries, iconography develops new contents and proposals: architects, engravers, painters and photographers create images which become interpretative models; so "delli aspetti de paesi" becomes a visual metaphor of these new models to define the meaning of cities and of their landscapes. This session aims at comparing studies and investigations about possible links, or fractures, between reality and image in the representation of the Ancient theme in the Modern and Contemporary Age.

Session A.2

Factory Portraits. Production landscapes and urban iconography in modern and contemporary Europe

(Discussants: Roberto Parisi – roberto.parisi@unimol.it, Massimo Visone – massimo.visone@unina.it)

The start of the Anglo-Saxon Industrial Revolution and Napoleonic administrative reforms marked the beginning of the great break that was to shape the evolution of the contemporary landscape. However, the mechanization of production processes and the evolution of patterns of employment were typical phenomena of the proto-industrial age, which were rooted in medieval and modern Europe.

This session focuses on the long-term role and significance of the production landscape in urban iconography. Moreover, the session aims to explore issues relating both to the mentalities, practices and knowledge that have helped shape different ways of portraying cities and sites, and to new subjects and objects of this representation.

Session A.3

A depiction of European landscape through the 20th century photography

(Discussants: Gemma Belli – gemma.belli@unina.it, Andrea Maglio – andrea.maglio@unina.it)

Since its origin, photography revealed itself as one of the ideal means to represent and describe European landscapes and urban contexts. At the beginning the pictures could not avoid to be compared with the long tradition of painting views, but soon this medium was used in quite different ways, by starting from the tourist and commercial postcards up to the fine-art photography. Today it is clear that photography is not just a medium that offers an “accurate reproduction of the nature”, as Baudelaire wrote, or a means characterized only by mimetic aims; therefore, this session focuses on the technical aspects and on the artistic needs together with the narrative possibilities of the photography, seen as a pure mean to depict the “aspetti de paesi”.

Session A.4

The landscape in the documentary, amateur and art cinematography

(Discussant: Alessandro Castagnaro – alessandro.castagnaro@unina.it)

Between the first and the second post-war period, by the means of the diffusion of the cinematography both in private and in public life, for the first time it was possible to describe the landscape by moving images. The short and the full-length films become not only *media* at the service of the regime propaganda or supports for instruction documentaries, but they are also instruments of artistic works or familiar memories, in which urban and rural landscapes are main characters or simple backgrounds. Therefore, today cinematography can offer a lot of valuable opportunities in order to study city and landscape transformations.

Session A.5

The iconography of the agricultural landscape: an instrument to know and preserve the territory throughout the centuries

(Discussant: Daniela Stroffolino – danielastroffolino@libero.it)

Throughout the centuries, agriculture characterized and shaped our territories and all anthropized land, not only by determining the general perception of the landscape of those places, but also by including social, cultural, infrastructural and architectural aspects. The iconography of the agricultural landscape, starting from drawing up to photography, is linked to artistic and cognitive-practical reasons (such as registers, surveys and government investigations). The investigation of these sources is essential for the knowledge of our territories and their protection, in order to recover biodiversities, villages, disused roads and railways networks, together with rural architectures and some ancient relationships between land and water.

MACROSESSION B

Describing, narrating and communicating the landscape

(Discussants: Annunziata Berrino, Gilles Bertrand)

During the Modern and the Contemporary Age, the landscape is described by means of different categories and descriptive typologies both for public or private initiatives and cultural activities. Different categories and typologies are related to specific aims and reasons: administrative, financial, legal, military and political reasons together with scientific, economic, informative and cultural ones.

Session B.1

Describing, narrating and communicating the landscape in the modern Age

(Discussant: Gilles Bertrand – gilles.bertrand1956@gmail.com)

During the Modern Age, the scientific revolution started an acquisition process of the natural resources together with their functional and aesthetic composition in the landscape category. Rationality and sensuality are the interpretative categories which orient the analysis, the elaboration and the narration. The session is open to scholars and researchers who want to deepen the cognitive journey practice, that spreads out and produces descriptions in which the ‘Ancient’ and the ‘Modern’ constitute the imaginary of western civilization.

Session B.2

Describing, narrating and communicating the landscape in the contemporary Age

(Discussant: Annunziata Berrino – annunziata.berrino@unina.it)

Starting from the early Nineteen century up to the present time, the development of technology contributes to speed up the processes of acquisition and communication of landscape descriptions and transformations. The session is open to scholars and researchers who want to deepen the peculiarities of narrative categories and techniques, together with the modalities of making public opinions and political ideas about these themes.

MACROSESSION C

Representation and communication of the landscape between tradition and innovation

(Discussants: Antonella Di Luggo, Ornella Zerlenga)

The aim of the macrosession is to focus on the modalities of survey and representation “delli aspetti de paesi” (in a more widely accepted and contemporary sense of ‘landscape’) by deepening particularly the choice of both traditional and innovative criteria, methodologies and techniques of landscape drawing and communicating.

Session C.1

Geometrical and cultural viewpoints for the urban landscape survey and representation

(Discuss.: Antonella di Luggo – antonella.diluggo@unina.it, Ornella Zerlenga – Ornella.ZERLENGA@unina2.it)

Within the field of the disciplinary sources, the session is addressed to papers that deal with themes related to the theoretical basis of urban survey and representation, between tradition and innovation, by exploring the methodologies or the descriptive instruments, and by interpreting the immaterial features and/or the qualities of the urban landscape.

Session C.2

Representing and shaping natural and artificial landscapes: technological platforms for the interpretation and the communication of complex systems

(Discuss.: Antonella di Luggo – antonella.diluggo@unina.it, Ornella Zerlenga – Ornella.ZERLENGA@unina2.it)

Starting from the new information technologies for landscape survey and representation, the session is addressed to papers which deal with measure and modelling methodologies, with a particular attention to techniques, to documentation and to cataloguing, as well as to the definition of graphical rules and symbols.

MACROSESSION D

Temporality of landscapes between memory and image

(Discussant: Aldo Aveta)

It is proposed the discussion and argumentation about the aspects of representation and interpretation of the image of the landscape in relation to preservation of the vestiges of the past. The methods which make up the work of perception and interpretation of the natural and built environment over time are investigated on various levels with an interdisciplinary perspective aiming at identifying the current potential of the media to act in the field of conservation and fruition of landscape heritage.

Session D.1

“Paesi” in transformation. Interpreting changing dynamics to preserve the historical landscape: tools, methods, experiences

(Discussant: Valentina Russo – valentina.russo@unina.it)

The dynamic character inherent to landscape reflects on the actions for its restoration and preservation. How to interpret, thus, the processuality by iconographical sources? Methodologically, how to transfer a diachronic and comparative knowledge into operative decisions? This cultural horizon focuses on multi-thematic studies related to the possible crosses between the practice and the recognition, through sources, of slow transformative processes – i.e. resulting over time from natural exogenous factors, climate change, migrations or abandonment of sites – or from sudden and catastrophic events, such as earthquakes, floods, landslides or hydro-geological problems. Both the first and the latter generate new identities of the places over centuries, that the media of the past and the present can help deciphering with the aim of a more conscious action of prevention from the risks and of a culturally-based transmission of the landscape palimpsest to the future.

Session D.2

Iconography of experience and imperfections. Media and interpretation of the historical landscapes for the heritage conservation and the memory communication

(Discussant: Bianca Gioia Marino – bianca.marino@unina.it)

The transformations of the urban image and identity of the natural and historical landscape affected both the intangible and the tangible heritage. The representations of such changing realities has led, over time, to different perceptions of the past and also to various conservative and/or instrumental practices of architecture in order to transmit the memory. This session proposes, in a trans-disciplinary perspective, the investigation of the relationships between the traditional and contemporary media – including photography, cinematography and the new media – and the recording of the characteristics of temporary dimension, which influence the conservation and the fruition modes of such fading landscapes.

Patronage/Collaboration:

Università degli Studi di Napoli Federico II, Scuola Politecnica e delle Scienze di Base, DiARC Dipartimento di Architettura, DICEA Dipartimento di Ingegneria Civile Edile e Ambientale, DISTU Dipartimento di Studi Umanistici - Seconda Università degli Studi di Napoli, Dipartimento di Architettura e Disegno Industriale - Università degli Studi del Molise - University of Liverpool, Centre for Architecture and the Visual Arts - Ordine degli Ingegneri della Provincia di Napoli - Consiglio Nazionale degli Ingegneri - Eikonocity Association for History and Iconography of European Cities and Sites - U.I.D. Unione Italiana Disegno.

Double Blind Peer Review:

The papers rating/correction for the edition will be performed with *double blind peer review* concept. The rating proceedings will be deposited at the Conference Secretariat and they will be made available after the event.

Organizing Secretariat:

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Short Schedule:

Abstracts submission (Italian/English, max 1.000 characters, blanks included): January 15th 2016 (download the participation form on the website www.iconografiacittaeuropea.unina.it and send to buccaro@unina.it, cirice@unina.it and to session coordinators)

Abstracts valuation and Acceptance notification: February 29th 2016

Definitive abstracts submission and subscription fee payment: March 31st 2016

Papers delivery (Italian or English, max 30.000 characters, notes incl., max 7 figg.): June 1st 2016

Double blind peer review of papers and notification to authors: July 31st 2016

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€ 130,00 for researchers employed in a public administration and € 60,00 for independent researchers, scholars, students and accompanying persons. The registration fee includes lunches, coffee breaks, congress materials and the annual registration to 'Eikonocity - History and Iconography of European Cities and Sites' Association. C/C 0025/11 Banco di Napoli – Account Holder: Centro Interdipartimentale Iconografia Città Europea - IBAN IT27 S010 1003 4280 0002 5000 011 - BIC IBSPITNA. Cause: "Iscrizione Convegno Internazionale CIRICE 2016"